

PRESS INFORMATION

Stockholm, October 16th, 2007

The prestigious Orange British Academy Film Awards live and exclusive on Star!

NonStop Television has closed a new agreement with ALL3MEDIA International after the recent MIPCOM, giving the entertainment channel Star! exclusive rights to broadcast the British Academy of Film and Television Arts Awards-2008 in Scandinavia, the Baltics and the Benelux area.

Since 1947, the BAFTA - the British equivalent to the Oscars - is the award reflecting the best in both international and British film. Through a deal with ALL3MEDIA International NonStop Television has acquired the broadcast rights for 2008 show and the addition of the Britannia Awards - the Los Angeles BAFTAs and will broadcast the star-studded ceremonies live on Star!. The Britannia Awards - (BAFTA in LA) will broadcast in November 2007 and Orange British Academy Film Awards 2008 takes place on Sunday February 10th, at 22:00 (CET).

Liza Thompson, VP International Sales commented: *"We and BAFTA are delighted to see Nonstop Television being our Scandinavian, Benelux and Baltic partner on these prestigious shows which highlight the best of global movie talent"*

The British Academy of Film and Television Arts supports, develops and promotes the art forms of the moving image. The main focus of the Academy is to recognize and honour and reward outstanding achievements in film, television and videogames produced worldwide and released in the UK. The 2006 Orange British Academy Film Awards was broadcast to 169 territories all over the world. Like to the Golden Globe Awards, the results of the BAFTA Film Awards prize ceremony usually indicate the films, actors and actresses that will be awarded at the American Academy Awards later during the year.

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Star! - The Entertainment Channel!

NonStop Television AB, a company within the Millennium Media Group (MMG), operates the entertainment channel Star! in the Nordic and Baltic region as well as in the Benelux territories. It also operates the movie channels Showtime, Silver and SILVER HD available in Sweden, Norway, Denmark and Finland. In addition, NonStop Television distributes the HDTV channels, V channel Mezzo in the Nordic and Baltic region. MMG also holds the subsidiaries: NonStop Entertainment AB, NonStop Sales AB and Prime Text International AB. Read more at www.nonstop.tv.